



**VELAMMAL**  
INSTITUTE OF TECHNOLOGY



"Velammal Gardens", Chennai - Kolkata High Road,  
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**Department Of Management Studies**  
in association with  
**Indian Society for Training & Development**  
**Release Function of the Publication**  
**“Successful Business Personalities of the World”**  
**9 January 2012**



Velammal Institute of Technology, Department of Management Studies in association with the Indian Society for Training & Development (ISTD) Chennai chapter released a publication done by the students of the MBA programme titled **“Successful Business Personalities of the World”**. The publication was released by Shri T.V.Subba Rao, President Operations, Nippo Batteries Ltd.



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Speaking on the occasion, Shri T.V. Subba Rao outlined the importance of Operations Management. He brought out lucidly its interaction with other functional areas. To further illustrate his point, he explained in detail the Operations at a Battery manufacturing plant. Summing up, he stated that the students should strive to excel in their chosen field and should aim to find their names among the “Successful Business Personalities of the World”, in future.